

The background is a solid yellow color. It features several abstract, organic shapes in a lighter shade of yellow, some with diagonal stripes. These shapes are located in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

RINOVA

innovar, crear & regenerar

Annual Report 2025

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Rinova Málaga S.L. is an applied research, training and professional education institute. Our mission is to promote social innovation that fosters cultural, educational, social, digital and economic inclusion.



The Rinova Málaga team were joined by their colleagues from London at our joint planning and development event in October 2024

Our vision

Our vision is to help create an all-inclusive, just, and diverse society by deploying participative, creative, contemporary and human centred lifelong learning methods that empower communities through co-creation, social action and the promotion of human rights.

We operate across our four thematic and specialist fields: Responsible entrepreneurship and social action; lifelong learning and vocational education; employment and labour markets; and artistic, cultural and creative expression.

Originally founded in 2010 as an international institution, Rinova Málaga S.L was established as a legal entity in Spain in 2020. Rinova reaches out from its operating base in the Metaverse wing of the National Pole of Digital Content (Polo Digital) in Málaga and from its office in Canary Wharf in London.

Team

02

Meet our dedicated team of professionals who have contributed their expertise, passion, and collaboration to drive our success.



Dr. Richard Parkes
Founder and Director



Dr. Sofia Leitao
Principal Development
Manager



Trevor Burgess
Development Manager
(Cultural and Creative
Industries)



gigi guizzo
Senior Development
Manager



Michelle de Vito
Development Manager
(Compliance)



David García González
Development Manager
(Learning
Technologies)



Ana Huesa
Officer (Administration
and Liaison)



Sami Atif
Officer (Digital Content
and Technologies)



Danna Calle
Officer
(Communication and
Digital Content)



Andrea Meneses
Development
Manager



Ángel Gonzáles
Administration intern



Alba Betancor
Marketing Intern

Activities

51
Local
events

with

2443

Participants attended in our locals events and we attended and collaborate in local events.

25
online
events

with

757

Participants attended to workshops, webinars and pilot testing.

31
International
events

with

829

Participants and Rinova attended to international events, seminars, meeting to collaborate and disseminate our initiatives.

Partnership

We collaborate with

124 organisations
around Europe

in **25** countries

on **19** initiatives

Social media

64397+

people reached in all our social channels

2000+

followers

558

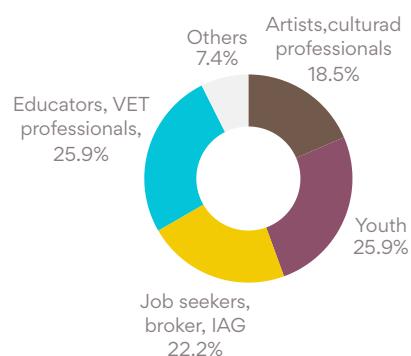
times shared our content

Print press

16000+

readers of printed newspapers of local newspapers in Spain.

Target group



Rinova has been awarded in the Culture and Innovation category at the Enterprise 25 Awards in Málaga.

Areas of work

04

Employment

**Arts, culture
and the
creative
industries**

**Skills and
learning**

**Entrepreneurship
and social action**

For cultural, social, and economic development.



Employment



Employment

05



10300

Our target group were reached through social media



650

Comments and repost content related projects in this field

Rinova Málaga works in partnership with the private sector, education, civil society organisations and the public sector to tackle unemployment and address systemic barriers related to gender, race, and other forms of discrimination through targeted job brokerage and support people to enhance their employability and overcome barriers to successful progression in the labour market.



Target groups

- Job seekers
- Job brokers
- IAG practitioners
- Consulting companies
- Migrants
- VET providers
- Social Organisations
- Policy makers



Impact

- **We engaged** 266 stakeholders to address employment challenges and systemic barriers.
- **Beneficiaries:** 49 individuals improved their employability through targeted workshops and job brokerage support.
- **Community impact:** 105 participants joined local activities on inclusive employment, leading to increased awareness, access to support services, and new connections.

Some of our work:





Skills and learning

2045

Reporting Period
01-01-2014-31-Sep

Prepared by
Jonathan Peterson



Skills and learning

06



20,539

VET professionals, educators and public wanting to upskill were reached through our social media



300

Comments and repost content related projects in this field

We design, implement and evaluate inclusive skills, vocational education and lifelong learning programmes to (re)train and empower those who are out of work and enhance the skills of those who are in work. We specialise in the continuing professional development of tutors, trainers and guidance practitioners in both formal and non-formal educational settings, and with an intersectional approach.



Target groups

- Educators
- VET organisations
- Trainers
- Youth workers
- young students
- adult students



Impact

- **Beneficiaries:** 122 participants enhanced their skills through targeted training workshops.
- **Community impact:** 257 people participate in the local events.

We connected with 493 individuals, including learners, teachers, and institutions, to support skills development and lifelong learning through training, educational materials, and feedback sessions.

Some of our work:





Arts, culture and the creative industries



Arts, culture and the creative industries

07



13,776

Artists and professionals of culture were reached through social media



383

Comments and repost content related projects in this field

Our specialist sector team has led the way over the years in contributing to the increasing recognition of the many ways that arts and culture foster social and economic inclusion, promote human rights, gender equality, and combat racism. We focus on mentoring with and by professionals of the creative sector, to further employability and resilience of artists and creatives.



Target groups

- Artists
- Youth workers
- Teachers
- Professionals in the Creative and Cultural Industries
- Youth organisations



Impact

- **Beneficiaries:** 159 participants strengthened their skills and professional resilience through targeted workshops and mentoring.
- **Community impact:** 330 people engaged in webinars and personalised sessions, while 40 participants accessed our free educational platforms to continue their learning.

We connect with 873 stakeholders in the arts & culture industries.

Some of our work:





Entrepreneurship and social action



Entrepreneurship and social action

08



20,482

Youth workers, trainers for entrepreneurs and young people were reached through social media



430

Comments and repost content related projects in this field

Having a 'can-do' attitude, overcoming challenges and implementing ideas is at the heart of effective community and economic development – whether through new business start-up, or through social action and volunteering- enabling communities to have a greater say and sense of ownership of their own affairs while combating discrimination and promoting equity.



Target groups

- Women Entrepreneurs in family business
- Youth workers and Young people
- People who have migrated
- Activists
- women



Impact

- **We engaged** 611 individuals involved in social action and entrepreneurship through training, webinars, and podcasts.
- **Beneficiaries:** 26 youth developed skills in media content creation of 14 episodes of podcast, 50 young people participate in activism campaign to promote critical thinking, and tackling hate speech.
- **Community impact:** 241 people engaged in local activities and events leading to increased civic participation, stronger community initiatives, and awareness around rights.

Some of our work:



Enterprise 4.0 Awards

09

Rinova has been recognized at the 15th edition of the Enterprise 4.0 Awards, an achievement that reinforces its vision of innovation as a tool for positive social impact. This recognition marks an important milestone in a journey that began in 2018, grounded in the belief that innovation is only meaningful when it contributes to improving society. The award comes at a key moment for the organization, characterized by a stronger institutional identity, consolidated leadership, and a clear strategic vision for growth towards 2026.

The ceremony brought together key players from Málaga's innovation ecosystem, placing Rinova alongside other leading companies in technology, digitization, and creative industries. Within this competitive and diverse environment, Rinova stands out for its distinctive focus on education, culture, and social innovation. With a base in Malaga and a strong European orientation, the organization combines training, applied research, culture, and technology to promote lifelong learning, employability, digital skills, inclusion, and responsible entrepreneurship. Rather than being a final goal, this recognition serves as an incentive for Rinova to continue strengthening its capabilities, partnerships, and commitment to accessible education and sustainable social development.



Alliances and Networks

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National Engagement and Contributions In Spain

We are strongly involved and supporting the local authority running the national Digital innovation hub of reference for the video games and advance media and entertainment industry. Our contributions include sponsorship of initiatives such as MalagaJam, which has grown to become “the number one event in the Global Jam videogame co-creation movement”.

Rinova’s local services operate in partnership

- We are part of a select group of organisations at the Polo Digital "**Metaverso**" an advanced research center where companies, universities and entrepreneurs can exchange about the latest digital and technological developments.
- **Ayuntamiento de Málaga** which fosters entrepreneurial promotion, the creation of employment and talent attraction)
- **Business Innovation Centre** (BiC)
- University of Málaga
- **Polo Digital** Content Centre
- Alan Touring (Málaga)



Alliances and Networks

11

We are connected nationally:

- In Aragon with the **Chamber of Commerce and Industry of Zaragoza and Sevilla**
- In Valencia with the local **Alzira council VET training and employment services**
- In Barcelona with **cultural organisation and practitioners**
- In Madrid **Public Employment Services (APEL)**.
- In País Vasco with the **International Relations of the University of País Vasco**
- With **REDOl**, We are part of the network **against hatred in Spain** that seeks to curb hatred among young people.



We are connected internationally:

Members

+600

Digital Competences centres

25,000

Members

Germany Finland
Italy Austria **UK**
France **Greece**
Sweden Ireland

European Association of Institutes for Vocational Training (EVBB), the largest (**600+ members**) umbrella association whose members are state associations, associations, coordinating institutes of education and educational providers at a national, regional and local level.

ALL DIGITAL (previously known as Telecentre Europe), a leading pan-European association based in Brussels, representing member organisations across Europe that work with 25,000 digital competence centres.

MetropolisNet, a European-wide European Economic Interest Group (EEIG) based in Berlin, developed from the EU Territorial Employment Pacts with members. It promotes knowledge exchange and good practices in urban development and local employment initiatives.

124 partners in 25 countries

Working together with Rinova in 19 initiatives during 2025



Follow us on social media



https://linktr.ee/Rinova_group

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