

The background is a solid yellow color. It features several abstract, organic shapes in a lighter shade of yellow, some with diagonal stripes. These shapes are positioned in the top-left, top-right, bottom-left, and bottom-right corners, creating a modern, dynamic feel.

RINOVA

innovar, crear & regenerar

Annual Report 2024

Introduction

I am delighted to write this short foreword for the first Annual report produced by Rinova Málaga S.L. In the pages that follow, we introduce you to just some of our work and achievements over the course of 2024.

We have come a long way since we established Rinova Málaga S.L. as a new legal entity in Spain the final month of 2020, having first operated ‘on the ground’ in Malaga in 2018 to continue a rich tradition of international social innovation. At that time, the world was in turmoil, with the Covid-19 pandemic still very much in full swing. Since then, we have witnessed a bewildering set of transitions – digital, social, environmental and political – surrounding the context for our work. The pace of change is, if anything, accelerating as previous orthodoxies, presumptions and ‘ways of doing things’ are cast aside.

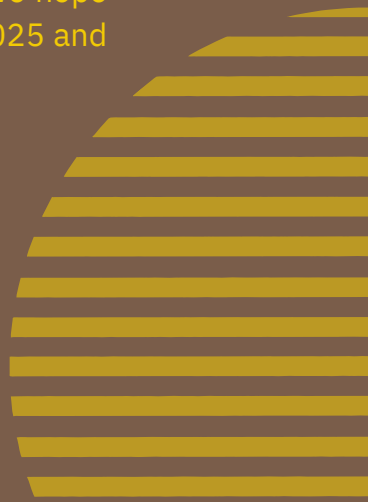
Yet whilst new solutions are required to address continuing and, in certain cases, long-embedded challenges in society, we address these challenges from our base values that have stood us in good stead ever since we originally founded Rinova in London in 2010.

Thanks to the dedication, talent and hard work of our team and the support and cooperation from our partners, domestic and international, we have been able to establish ourselves in the digital, community and economic development ecosystem of Málaga. Moreover, in partnership with a range of close and valued cooperation partners in the University sector, vocational education, NGOs, business and the community, we have built an enviable portfolio of social innovation activities that reach across Spain, the European Union and beyond.

On behalf of the team at Rinova Málaga, I would like to thank all of those who have placed their trust in us to work together so as to make new and exciting things happen. To those of you to whom we have not yet had this opportunity, we look forward to doing so! In this Annual Report we hope you will get a flavour of this work, and we look forward to what 2025 and beyond have to offer – as there is a lot of work to do!

Richard Parkes

Founder, Rinova.



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Rinova Málaga S.L. is an applied research, training and professional education institute. Our mission is to promote social innovation that fosters cultural, educational, social, digital and economic inclusion.



The Rinova Málaga team were joined by their colleagues from London at our joint planning and development event in October 2024

Our vision

Our vision is to help create an all-inclusive, just, and diverse society by deploying participative, creative, contemporary and human centred lifelong learning methods that empower communities through co-creation, social action and the promotion of human rights.

We operate across our four thematic and specialist fields: Responsible entrepreneurship and social action; lifelong learning and vocational education; employment and labour markets; and artistic, cultural and creative expression.

Originally founded in 2010 as an international institution, Rinova Málaga S.L was established as a legal entity in Spain in 2020. Rinova reaches out from its operating base in the Metaverse wing of the National Pole of Digital Content (Polo Digital) in Málaga and from its office in Canary Wharf in London.

Team

02



Dr. Richard Parkes
Founder and Director



Dr. Sofia Leitao
*Principal Development
Manager*



gigi guizzo
*Senior Development
Manager*



Michelle de Vito
*Development Manager
(Compliance)*



David García González
*Development Manager
(Learning
Technologies)*



Trevor Burgess
*Development Manager
(Cultural and Creative
Industries)*

*Meet our dedicated
team of professionals
who have contributed
their expertise, passion,
and collaboration to
drive our success.*



Ana Huesa
*Officer (Administration
and Liaison)*

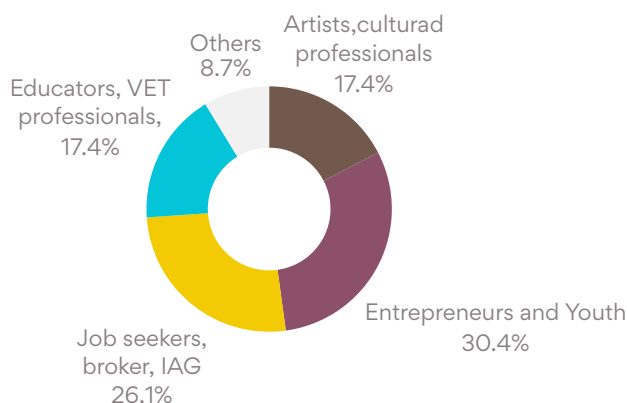


Sami Atif
*Officer (Digital Content
and Technologies)*



Danna Calle
*Officer
(Communication and
Digital Content)*

Target group

**1117**

Participants attended Rinoва activities across Spain

937

Participants attended to partnership events across EU

69+

Activities organized

Social media

115208+

People reached in all our social channels

1690+

Followers

458

times shared content

Partnership

We collaborate with more than:

80 organisations

We worked with partnership in:

23 countries**21** initiatives

Rinoва has received - **the Best Practice** "Creative Agora Project" in Adult Education by the Swedish National Agency in 2024

Areas of work

04

Employment

**Arts, culture
and the
creative
industries**

**Skills and
learning**

**Entrepreneurship
and social action**



Employment



Employment

05



26552

Job seekers were reached through social media



586

Comments and repost content related projects in this field

Rinova Málaga works in partnership with the private sector, education, civil society organisations and the public sector to tackle unemployment and address systemic barriers related to gender, race, and other forms of discrimination through targeted job brokerage and support people to enhance their employability and overcome barriers to successful progression in the labour market.



Target group

- Job seekers
- Job brokers
- IAG practitioners
- Consulting companies
- Women



Impact

- **Huge interest:** 201 people, including attendees of our webinars and users who have tested our platforms
- **Beneficiaries:** 48 people were trained through our sessions
- **Community impact:** 35 people participate in our local activities

Some of our work:

**DIGITAL
EMPOW** **HER**

**EQAVET
4-INCLUSION**



MAAS
TOURISM JOB
BROKER



Skills and learning

2045

Reporting Period
01-01-2014-31-Sep

Prepared by
Jonathan Peterson



Skills and learning

06



32916

VET professionals, educators and public wanting to upskill were reached through our social media



727

Comments and repost content related projects in this field

We design, implement and evaluate inclusive skills, vocational education and lifelong learning programmes to (re)train and empower those who are out of work and enhance the skills of those who are in work. We specialise in the continuing professional development of tutors, trainers and guidance practitioners in both formal and non-formal educational settings, and with an intersectional approach.



Target group

- Teachers
- Educators
- VET organisations
- Trainers



Impact

- **Huge interest:** 65 people, including attendees of our webinars and users who have tested our platforms
- **Beneficiaries:** 323 people were trained and improved their skills
- **Community impact:** 73 people participate in our local activities

Some of our work:

NEARVET
NETWORK OF EXCELLENCE FOR APPLIED RESEARCH IN VET

COACH
PREVENT EARLY SCHOOL LEAVING
PROJECT

e-eupo Certification for Administration Personnel



Arts, culture and the creative industries



Arts, culture and the creative industries

07



17336

Artists and professionals of culture were reached through social media



383

Comments and repost content related projects in this field

Our specialist sector team has led the way over the years in contributing to the increasing recognition of the many ways that arts and culture foster social and economic inclusion, promote human rights, gender equality, and combat racism. We focus on mentoring with and by professionals of the creative sector, to further employability and resilience of artists and creatives.



Target group

- Artists
- Professionals of culture industries
- youth

- **Active engagement:** 41 artists participated in pilot testing, attended webinars and received training, strengthening our community.
- **Community impact:** 91 people participate in our activities

Some of our work:



CULTURAD





Entrepreneurship and social action



Entrepreneurship and social action

08



38402

Youth workers, trainers for entrepreneurs and young people were reached through social media



848

Comments and repost content related projects in this field

Having a ‘can-do’ attitude, overcoming challenges and implementing ideas is at the heart of effective community and economic development – whether through new business start-up, or through social action and volunteering- enabling communities to have a greater say and sense of ownership of their own affairs while combating discrimination and promoting equity.



Target group

- Women Entrepreneurs in family business
- Youth workers and Young people
- People who have migrated
- Activists



Impact

- **35 young people** trained to **teach and raise awareness on radicalization, 193 women encouraged** to pursue **entrepreneurship**
- **283 people** gained **knowledge** and motivation for **entrepreneurship, social action, or volunteering.**

Some of our work:


HUMAN

HATE INTO ACTION
TRACKERS


FATIMA 2

Supporting Ukraine

09

In 2024, the Director of Rinova undertook two 5- day missions (in person) to Ukraine, at the invitation of the Erasmus+ National Agency of Ukraine and the Ukrainian Ministry of Education. Together with Folkuniversitetet and EVBB, the European VET umbrella association, he acted as an expert, providing workshop-based capacity building training and surgeries to over 50 Ukrainian institutions, including:

- Universities
- Vocational Education and Training (VET) institutions
- Cultural and civil stakeholder organizations
- Participated in governmental consultations on:
 - Ukraine's involvement in Erasmus+
 - Post-conflict educational recovery



Collaboration on Educational

Rinova participated in EQAVET for school inclusion, which is developing a user-friendly framework for schools to tackle the 'drop out' rate of children and young people from education, due to factors of alienation or exclusion



Support for Ukrainian Refugees

Rinova designed a partnership initiative (MAAS Project) to assist Ukrainian refugees. Focus: Customised job brokerage support in the Tourism sector.



Alliances and Networks

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National Engagement and Contributions In Spain

We are strongly involved and supporting the local authority running the national Digital innovation hub of reference for the video games and advance media and entertainment industry. Our contributions include sponsorship of initiatives such as MlagaJam, which has grown to become “the number one event in the Global Jam videogame co-creation movement”.

Rinova’s local services operate in partnership with:

- We are part of a select group of organisations at the Polo Digital "**Metaverso**" an advanced research center where companies, universities and entrepreneurs can exchange about the latest digital and technological developments.
- **Ayuntamiento de Málaga** which fosters entrepreneurial promotion, the creation of employment and talent attraction)
- **Business Innovation Centre** (BiC)
- University of Málaga
- **Polo Digital** Content Centre



Alliances and Networks

11

We are connected nationally:

- In Aragon with the **Chamber of Commerce and Industry of Zaragoza**
- In Valencia with the local **Alzira council VET training and employment services**
- In Barcelona with **cultural organisation and practitioners**
- in Madrid **Public Employment Services (APEL)**.
- In País Vasco with the **International Relations of the University of País Vasco**



We are connected internationally:

Members

+600

European Association of Institutes for Vocational Training (EVBB), the largest (**600+ members**) umbrella association whose members are state associations, associations, coordinating institutes of education and educational providers at a national, regional and local level.

Digital Competences centres

25,000

ALL DIGITAL (previously known as Telecentre Europe), a leading pan-European association based in Brussels, representing member organisations across Europe that work with 25,000 digital competence centres.

Members

Germany Finland
Italy Austria **UK**
France **Greece**
Sweden Ireland

MetropolisNet, a European-wide European Economic Interest Group (EEIG) based in Berlin, developed from the EU Territorial Employment Pacts with members. It promotes knowledge exchange and good practices in urban development and local employment initiatives.





Follow us on social media



https://linktr.ee/Rinova_group

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